

Short profile

Name: Cognishine – An Efficiency multiplier for SLPs and OTs.

Medical field	Speech & Cognitive rehabilitation
Product type	Digital Health
Growth stage	Seed (with paid costumers both in Israel and USA)
Team	Nimrod Zilcha (CEO), Sagi Karni (CTO) Meital Karni Buchman (VP, Clinical of Development)

Description of product:

Cognishine is an efficiency multiplier for Speech-language pathologists and occupational therapists.

Our unique platform provides thousands of ready-to-use practices that are created from real-life images & footage. The practices are updated daily and reflect real local and global news and events.

Running on any platform and any device, Cognishine allows therapists to easily send self-practice to their patients using their own devices to continue the practices at the hospitalizations or at home.

The platform has multi-language and multi-culture support. As part of our 2023 plan, we intend to release a German version of Cognishine. Cognishine main goal in the German market is to enter the DIGA program and be able to be sold as a subscription (DTx)

Desired project goal: *Please also elaborate on the primary outcome*

- Shorten the wait time for SLP and OT services
- Make SLPs and OTs work efficiently.
- Allow a client to practice alone (self-practice) with activities sent specifically for him/her by the therapist.

Desired project type: *Please also elaborate on the following points, if applicable: population, intervention, study design etc.*

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Cognishine is interested in collaborating with a German institute to start research (the exact research type will be discussed) and adjust the product for the German market (DIA/DIPA). Cognishine is also looking for a German business partner.



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