

# Quality Assurance in non-regulated research of the pharmaceutical industry

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The views expressed in this presentation are solely those of the individual authors, and do not necessarily reflect the views of their employers.

# Industry and academia facing the same issues

## Pharmaceutical Industry

- Bring new products to market
- Be a trustworthy source of efficacious and safe products
- Short timelines to next decision
- Limited development costs
- Increased outsourcing
- Responsible expenditure of company budget & other resources
- Patients
- Society / Stakeholders
- Animals (3Rs)



## Academia

- Publish new findings in top journal
- Be a trustworthy source of robust and reliable scientific findings
- Short timelines to next grant appl.
- Limited study costs
- Increased collaborations
- Responsible expenditure of research grants & other resources
- Patients
- Society / Stakeholders
- Animals (3Rs)

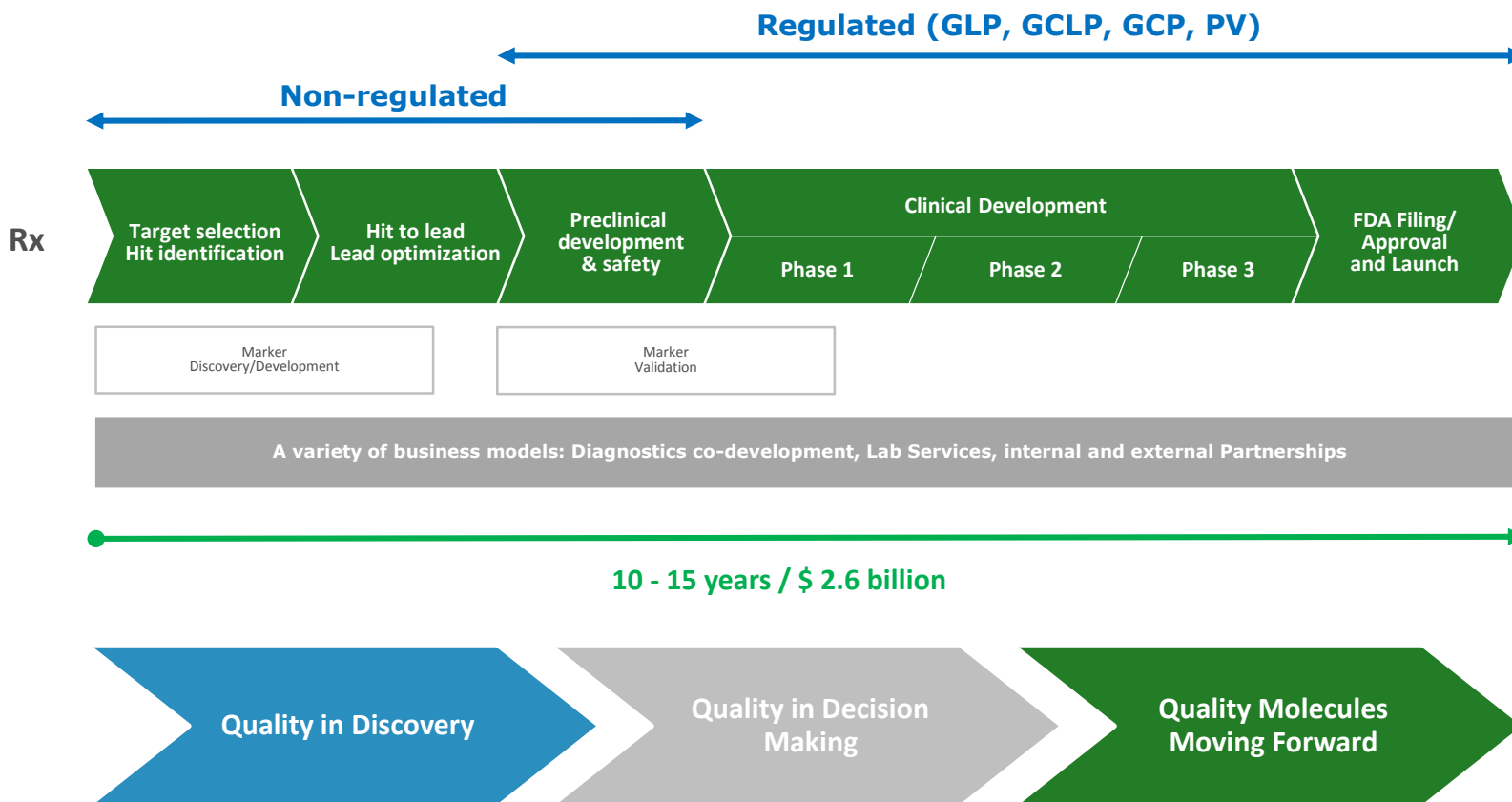
# The additional challenge of Pharma

**In response to declining productivity of traditional approaches, Pharma:**

- Embraces open innovation programs to access external ideas
  - Sources preclinical drug discovery projects from academia
  - Uses CRO's in performing fundamental phases of R&D
- Great potential for the development of innovative approaches
- Increased flexibility to optimally source projects with the right expertise
- Increased risk related to decentralized/globalized outsourcing activities



# The drug development process



# Risks in a non-regulated environment



**Despite what many people believe:**  
**Non-regulated  $\neq$  GLP or ISO !**

*Innovation*  
*Research*  
*Exploration*

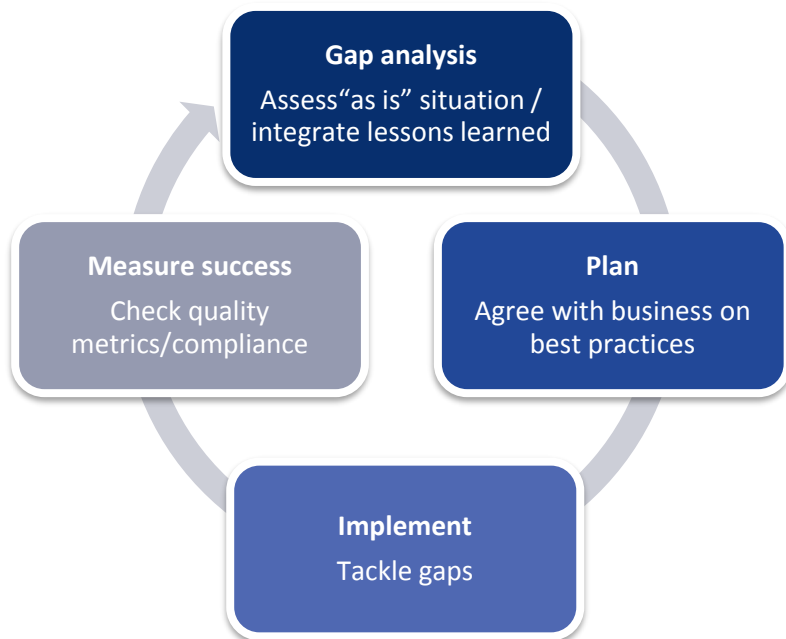
*Integrity*  
*Accuracy*  
*Reconstructability*



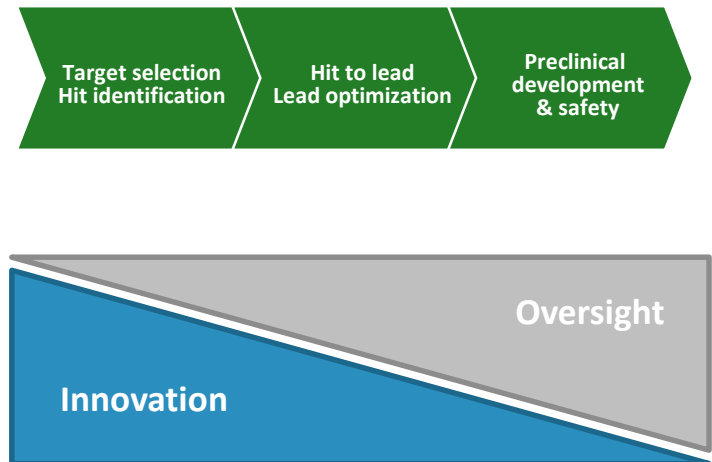
**Finding the Balance...**

# Non-regulated quality management system implementation

NR quality management cycle...



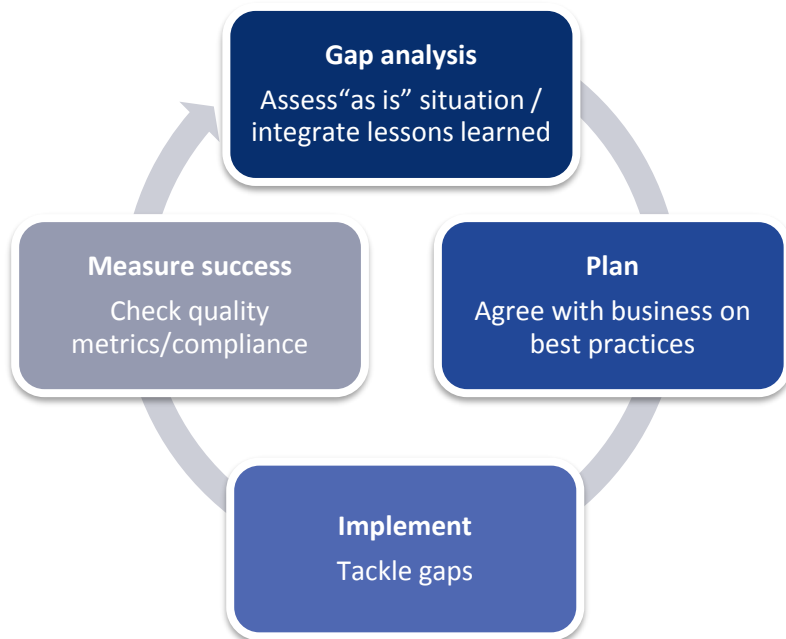
...must be fit-for-purpose



# Non-regulated quality management system implementation

NR quality management cycle...

...is a collaborative approach



Joint effort by QA and (discovery) scientists

Senior leaders sponsorship and support

Multidisciplinary teams to leverage best practices and tackle gaps



# Janssen's non-regulated quality program

## Training

- Data quality introduction training for all scientists
- Ad hoc refresher trainings
- Phase transition package guideline training to project leads
- On-line training

## Data quality culture

- Data quality champions community
- Data quality awareness activities (newsflashes, posters, ...)
- Data quality guidelines
- Pulse checks on and updates of data quality guidelines

## Internal Science

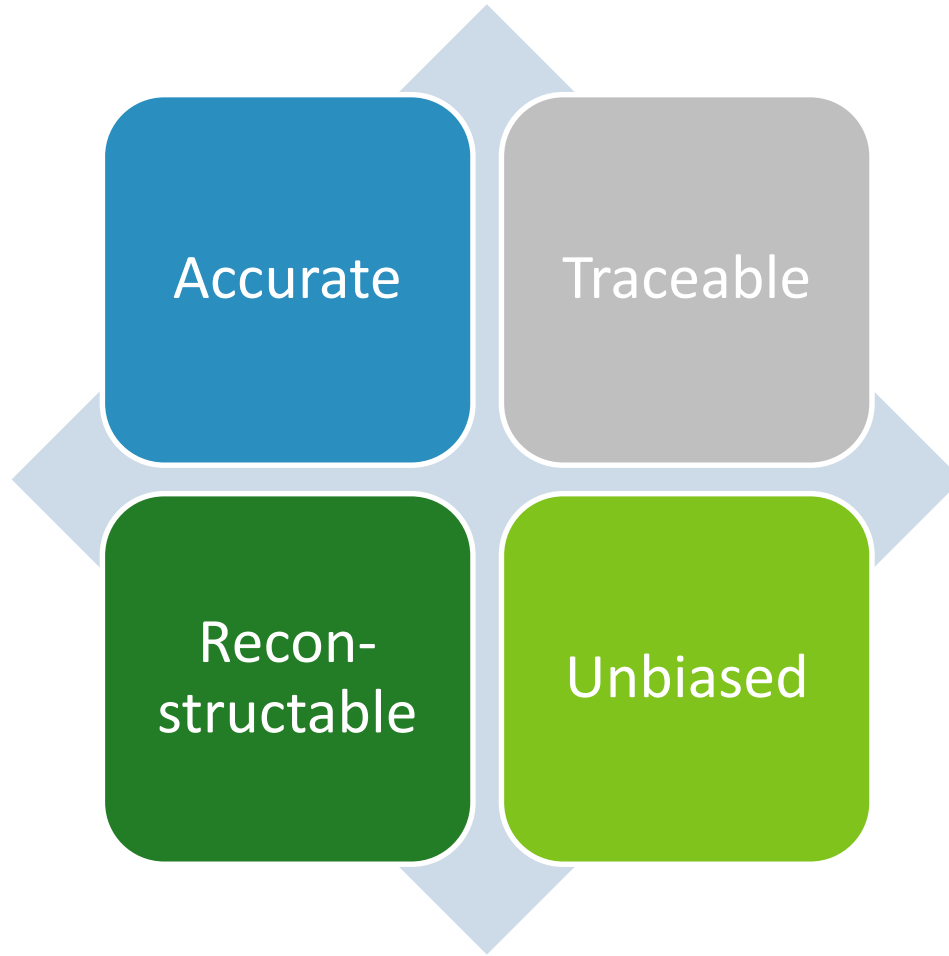
- Risk based audits to measure success of program, focus on phase transition decision making data
- Lessons learned sessions
- Follow up to observations, no formal CAPA process

## External Science

- Data quality contract language
- Janssen guidelines for collaborators
- L&A support
- Audits on high risk collaborators (in discussion with BPs)
- Moving to more proactive approach: education of collaborators before data generation



# Data has to be complete, accurate, and consistent through its entire lifecycle



# Accuracy

## What?

- All data generated in drug Discovery and Preclinical research, internal and external
- Validated materials, tests/assays, reliable methods, robust procedures, standardization where possible
- Appropriate controls/baseline

## Why?

- Only “healthy data lead to healthy patients”
- Reported results must accurately reflect the raw data
- Impacts decision making, IP rights, reputation, public trust, patient safety

## How?

- Advise, support, training
- Automation where possible
- Traceability and reconstructability are key
- QC and QA

# Traceability and reconstructability

## What?

- All data must be retrievable and reconstructable
- Documentation of methods and of any deviations (with rationale)

## Why?

- Impacts IP rights, reputation, public trust

## How?

- Advise, support, training
- Safe storage: use of ELN or another authorized archival system / central storage (also allows central data sharing for teams, projects etc.)
- Good reporting practices, reference to source data
- Transparency / full disclosure is key
- QC and QA

# Unbiased reporting

## What?

- All data must be reported, including negative data and invalid data

## Why?

- Impacts decision making, IP rights, reputation, public trust, patient safety

## How?

- Advise, support, training
- Full disclosure of all data
- Pre-defined criteria: in- and exclusion criteria, start- and endpoints, outlier criteria
- Pre-specified analytic / statistical methods (biostatistical support!)
- No cherry-picking, p-hacking etc.
- QC and QA

# What is the role of QC and QA?

## Research Organization

(including external partners)

- **Executes** studies
- **Reports**/documents outcomes
- **Signs and dates**

## Quality Control / monitoring

(often within research organization)

- Reviews the product (data, reports), checks for consistency
- **Peer review** process
- **Countersigns and dates**



## Quality Assurance

(independent quality organization)

- Ensures the process is adequate for the research to meet its objectives
- **Risk-based audits**
  - Study-specific audits (data spot checks = measures of success)
  - System audits (assessment of processes)
  - Feedback on good practices & gaps (not a formal CAPA process)
- **Guidelines and Documentation**
  - SOPs
  - Questionnaires
  - Templates (e.g. for reporting)
- **Training** (mandatory)
- **Metrics** (trending)

# Example guidance

Record  
keeping

**DDI** Discovery  
Data Integrity

Global Guideline on Experimental record keeping

Document No.:

Version:

Data  
storage

**DDI** Discovery  
Data Integrity

**DDI** Discovery  
Data Integrity

Global Guidelines & Recommendations for Internal Discovery Data  
Storage

## Important in the complex research environment of Janssen R&D

- 36,000 employees
- 150+ countries
- 30 manufacturing sites
- 30 R&D centers
- Target: BALANCE BETWEEN INTERNAL AND EXTERNAL SCIENCE

janssen  
Pharmaceuticals  
a Johnson & Johnson company

DDI in External Collaborations – Good Practices for All Scientists

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External  
collaborations

**DDI** Discovery  
Data Integrity  
  
Research & Development  
-Regulated Research

Global Guidelines and Recommendations for NME reporting

Version: 2

**DDI** Discovery  
Data Integrity

Janssen Research & Development  
Non-Regulated Research

Phase  
transition

# Example trending categories

Risk for bias

Data Consistency

Review/Sign off/IP

Easy Reconstruction

Easy Retrieval

Safe storage

Full Disclosure



# External influencing

## Towards a common quality system for non regulated research in both industry and academia!

### EUROPEAN QUALITY IN PRECLINICAL DATA



The project leading to this application has received funding from the Innovative Medicines Initiative 2 Joint Undertaking under grant agreement No 777364. This Joint Undertaking receives support from the European Union's Horizon research and innovation programme and EFPIA.

VALIDITY OF  
RESEARCH DATA:  
A KEY DRIVER FOR  
DECISION MAKING  
IN MEDICAL  
SCIENCES

- ABBVIE INC.  
North Chicago, Illinois, USA
- ARLEND A.S.  
Mont-Saint-Guibert, Belgium
- BOEHRINGER INGELHEIM INTERNATIONAL GMBH  
Ingelheim, Germany
- CHARITÉ-UNIVERSITÄTSMEDIZIN BERLIN  
Berlin, Germany
- CONCENTRIS RESEARCH MANAGEMENT GMBH  
Fürstentfeldbruck, Germany
- EBERHARD KARLS UNIVERSITÄT TÜBINGEN  
Tübingen, Germany
- F. HOFFMANN-LA ROCHE AG  
Basel, Switzerland
- IMPERIAL COLLEGE OF SCIENCE TECHNOLOGY  
AND MEDICINE  
London, United Kingdom
- INSTITUT DE RECHERCHES SERVIER  
Croissy-sur-Seine, France
- JANSSEN PHARMACEUTICA N.V.  
Beerse, Belgium
- LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN  
Munich, Germany
- NOLDUS INFORMATION TECHNOLOGY BV  
Wageningen, The Netherlands
- NOVARTIS PHARMA AG  
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Paramus, New York, USA
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- UNIVERSITÄTSMEDIZIN DER JOHANNES-  
GUTENBERG-UNIVERSITÄT MAINZ  
Mainz, Germany
- UNIVERSITY OF ABERDEEN  
Aberdeen, United Kingdom
- UNIVERSITY OF EDINBURGH  
Edinburgh, United Kingdom
- UNIVERSITY OF GRONINGEN (RIJKSUNIVERSITEIT)  
Groningen, The Netherlands

### MEMBERS

EQIPD is an international research project that brings together 29 transdisciplinary institutions from 8 different countries.

# What is the relevance?

## The IP example

Dates determine *who* may be entitled to a patent

🇪🇺 Europe: “first to file” (the date on the application counts)

🇺🇸 USA: “first inventor to file” (the date of the invention counts)

➡ **Lack of properly dated, signed and countersigned documentation in a lab notebook may lead to a patent *not being granted*!**  
**May also lead to *internal disputes* on inventorship, remuneration,...**

Disclosure / Information determines whether a patent is *valid*

🇪🇺 Europe: non-disclosure of part of an invention in the patent application may be acceptable upon filing, if plausible

🇺🇸 USA: lack of written disclosure can result in a patent becoming void

➡ **Invalid / fraudulent data or lack of full transparency on ALL valid data may lead to a patent *not being granted / invalidated*!**

# Issues with data integrity can be found in both academic and industrial research environments

## GlaxoSmithKline Fires China R&D Boss for 'Misrepresented' Data

Dan Mangan | @\_DanMangan  
Tuesday, 11 Jun 2013 | 6:35 PM ET



Francois Lo Presti | AFP | Getty Images

<http://www.cnbc.com/id/100807468>

# Key success factors for a non-regulated QMS at Janssen

## Role Models

Senior leaders sponsorship  
& support

“Talking the talk, walking the walk”

## Mandatory education

All staff

## Awareness campaigns

## Partnerships

QA, IT, Biostatisticians,  
Communications, ...

## Simple, sustainable solutions and “fit for purpose” guidance

By scientists, for scientists

## Transparency

Central data sharing for  
teams, projects etc.

## Spot check program

(= measure of success)

## Speak up culture

(hotline)

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Responsibility for the information and views set out in this presentation lies entirely with the presenter(s).



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