



Octopus.Health

Short profile

Octopus.Health

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Medical field	Primary Care, Population Health, Preventive Care
Product	„Octopus Health – Personal Healthcare Assistant”, Healthcare IT product, Prevention
Growth stage	R&D, Proof of Concept
Team	Yoav Ariav (CEO, Co-Founder), Rafi Ram (VP R&D), Eran Even-Tov (Senior Data Scientist)

Description of product:

A comprehensive solution to patient engagement for maximizing patient adherence to essential treatment plans using Chatbot and AI. The platform contiguously analyzes patient behavior, identifies low adherence, and generates accurate messages and services for each patient.

Project goal:

Proof of concept for Octopus.Health’s platform in the target market – creating a major market reference, expanding the POC into a long-term project and partnership.

Project type:

Octopus.Health’s platform enhances patient involvement and engagement by providing the patients with crucial healthcare information and preventive care services in a wide range of areas, customized for each patient, without a significant increase in cost and other resources, such as clinician time. The platform will improve patient adherence in essential quality metrics, including medication management, referral and test management, vaccination, and patient feedback management. Estimated Project Duration: 12 months.



Eligible by the IIA



yoav@octopus.health



Yoav Ariav: +972547784533



www.octopus.health

